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## Zomato Recruitment 2023 - Jobs Near Me - Marketing Associate Post

**Hiring organization**  
Zomato

### Job Location

India  
Remote work from: India

**Date posted**  
April 26, 2023

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**Valid through**  
31.12.2025

### Base Salary

Rs. 11,000 - Rs. 17,000

APPLY NOW

### Qualifications

12th, Graduate

### Employment Type

Full-time

### Experience

2+ Years Experience Required

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### Description

#### Zomato Recruitment 2023

The Marketing Associate will be responsible for developing and executing marketing strategies and plans for the company.

#### Zomato Jobs Near Me

#### Responsibilities:

- Developing marketing strategies and plans in line with company goals
- Overseeing all marketing activity, including website management, SEO, social media, PR, and advertising
- Creating and managing budgets
- Developing and implementing campaigns that target specific markets or customer segments
- Managing PR and communications
- Liaising with other departments within the company to ensure cohesive marketing messaging

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## Zomato Jobs For Freshers

### Requirements:

- Bachelor's degree in a relevant field (marketing, advertising, business)
- At least 3 years' experience in a marketing management role
- Strong knowledge of digital marketing techniques
- Demonstrated success in managing budgets and campaigns

**Important Links** **Find the Link in [Apply Now](#) Button**

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