

Zomato Recruitment 2023 - All India Jobs - Marketing Associate Post

Hiring organization
Zomato

Job Location

India
Remote work from: India

Date posted
April 17, 2023

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Valid through
31.12.2025

Base Salary

Rs. 11,000 - Rs. 17,000

APPLY NOW

Qualifications

12th, Graduate

Employment Type

Full-time

Experience

2+ Years Experience Required

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Description

Zomato Recruitment 2023

The Marketing Associate will be responsible for developing and executing marketing strategies and plans for the company.

Zomato Jobs Near Me

Responsibilities:

- Developing marketing strategies and plans in line with company goals
- Overseeing all marketing activity, including website management, SEO, social media, PR, and advertising
- Creating and managing budgets
- Developing and implementing campaigns that target specific markets or customer segments
- Managing PR and communications
- Liaising with other departments within the company to ensure cohesive marketing messaging

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Zomato Jobs For Freshers

Requirements:

- Bachelor's degree in a relevant field (marketing, advertising, business)
- At least 3 years' experience in a marketing management role
- Strong knowledge of digital marketing techniques
- Demonstrated success in managing budgets and campaigns

Important Links **Find the Link in [Apply Now](#) Button**

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