Zomato Recruitment 2023 – 2+Years Experience Required – Marketing Director Post

Hiring organization
Zomato

Date posted
April 21, 2023

Valid through
31.12.2025

APPLY NOW

Job Location
India
Remote work from: India

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Base Salary
Rs. 32,000 - Rs. 45,000

Qualifications
12th, Graduate

Employment Type
Full-time

Experience
2+Years Experience Required

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Description

Zomato Recruitment 2023

The Marketing Director will be responsible for developing and leading all aspects of marketing, including branding, public relations, digital marketing, and product marketing..

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As the Marketing Director, you will be responsible for developing and executing the marketing strategy for the company. This will include developing and implementing campaigns to promote the company and its products, managing the marketing budget, and overseeing the marketing team.

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Zomato Jobs For Freshers

The Marketing Director is responsible for developing and executing the marketing strategy for a company or product. This position requires a well-rounded individual with knowledge in all aspects of marketing, including public relations, product marketing, and digital marketing.

Requirements:

Develop and execute a marketing plan in conjunction with the CEO that supports the organization's overall business strategy.

Develop and direct marketing operations.

Manage customer relationships -Oversee all marketing personnel.

Qualifications:-

Bachelor's degree in business, marketing, or related field.

At least 5 years of experience in marketing, with at least 2 years in B2B or technology marketing.

Proven track record in delivering successful marketing campaigns.

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