

## Zepto Recruitment 2023 – Jobs Near Me – Product Marketing Manager Post

**Hiring organization**  
Zepto

### Job Location

India  
Remote work from: India

**Date posted**  
May 6, 2023

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**Valid through**  
30.09.2025

### Base Salary

Rs. 12,000 - Rs. 19,000

APPLY NOW

### Qualifications

12th, Graduate

### Employment Type

Full-time

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### Description

## Zepto Recruitment 2023

Zepto are looking Candidates For a Product Marketing Manager Jobs.

### Zepto Work From Home Jobs

The Product Marketing Manager will work with sales, engineering, and other internal teams to ensure that the product is positioned correctly in the market and that all stakeholders are aware of its unique benefits.

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### Zepto Jobs For Freshers

#### Requirements:

- High school diploma or equivalent
- Minimum of one year experience in an office setting
- Computer literacy including word processing and spreadsheet software

#### Responsibilities:

- Develop and execute product marketing plans, including objectives, strategies, tactics, and budget allocation

-Create compelling value propositions, messaging, and positioning that differentiates the product in the market

-Develop and manage demand generation programs, including lead generation campaigns, content creation, partner marketing, and field engagement

**Important Links** **Find the Link in [Apply Now](#) Button**

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