

Zepto Recruitment 2023 – 2+ Years Experience Required – Marketing Assistant Post

Hiring organization
Zepto

Job Location

India
Remote work possible

Date posted
June 22, 2023

Valid through
31.12.2025

Base Salary

Rs. 12,000 - Rs. 19,000

APPLY NOW

Qualifications

12th, Graduate

Employment Type

Full-time

Experience

2+ Years Experience Required

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Description

Zepto Recruitment 2023

Job Title: Marketing Assistant

Department: Marketing

Reports To: Marketing Manager

Summary:

The Marketing Assistant is responsible for supporting the marketing team in a variety of tasks, including:

- **Researching and developing marketing strategies.**
- **Creating and managing marketing content.**
- **Executing marketing campaigns.**
- **Analyzing marketing data.**

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Zepto Jobs For Freshers

Responsibilities:

- Research and develop marketing strategies that align with Zepto's overall business goals.
- Create and manage marketing content, such as website copy, blog posts, and social media posts.
- Execute marketing campaigns, such as email marketing, social media marketing, and paid advertising.
- Analyze marketing data to measure the effectiveness of campaigns.
- Other duties as assigned.

Skills:

- Strong research and analytical skills.
- Excellent written and verbal communication skills.
- Proficient in Microsoft Office Suite.
- Experience with social media marketing and paid advertising.
- Ability to work independently and as part of a team.

Qualifications:

- Bachelor's degree in Marketing or a related field.

3-5 years of experience in marketing is preferred.

Important Links **Find the Link in [Apply Now](#) Button**

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