XpressBees Recruitment 2023 - Jobs Near Me - Marketing Technologist

Job Location

India

Remote work from: India

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Base Salary

Rs. 14,000 - Rs. 17,000

Qualifications

12th, Graduate

Employment Type

Full-time

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Description

XpressBees Recruitment 2023

The Marketing Technologist will be responsible for developing and managing the technology stack that supports the marketing organization.

This includes managing the marketing automation platform, developing and managing the website, and developing and managing the marketing analytics platform.

XpressBees Work From Home Jobs

The Marketing Technologist will also be responsible for developing and managing the marketing data infrastructure, including data acquisition, data warehousing, and data analysis.

Hiring organization

XpressBees

Date posted

March 6, 2023

Valid through

31.12.2025

APPLY NOW

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XpressBees Jobs For Freshers

Responsibilities:

Develop and manage the marketing automation platform Develop and manage the website Develop and manage the marketing analytics platform Develop and manage the marketing data infrastructure

Qualifications:

Bachelor's degree in Computer Science or related field 3-5 years of experience in developing and managing web applications 3-5 years of experience in developing and managing marketing automation platforms

3-5 years of experience in developing and managing marketing analytics platforms find managing marketing data infrastructure on the limit in the lim

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