

## XpressBees Recruitment 2023 – Jobs Near Me – Marketing Manager Post

**Hiring organization**  
XpressBees

### Job Location

India  
Remote work from: India

**Date posted**  
February 21, 2023

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**Valid through**  
31.12.2025

### Base Salary

Rs. 10,000 - Rs. 17,000

APPLY NOW

### Qualifications

12th, Graduate

### Employment Type

Full-time

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### Description

## XpressBees Recruitment 2023

The Marketing Manager will work with the Director of Marketing and Business Owners to develop, execute, and measure marketing programs that support the organization's overall business strategy and help achieve desired outcomes, including increased revenue, market share, and brand awareness.

### XpressBees Work From Home Jobs

The ideal candidate will have a deep understanding of digital marketing programs and be able to develop and execute strategies that create a differentiated online presence for our company and products.

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## XpressBees Jobs For Freshers

### Duties and Responsibilities:

- Develop, implement, track and optimize digital marketing programs including search engine optimization (SEO), search engine marketing (SEM), retargeting, content marketing, email marketing, lead generation campaigns, website optimization, and social media marketing
- Generate creative and effective ideas for marketing communications initiatives that support the branding and product messaging initiatives
- Partner with Business Owners to understand their business needs and develop targeted marketing programs that support those needs
- Measure the effectiveness of marketing programs using a variety of methods such as web analytics, A/B testing, and lead tracking systems, and course correct when necessary

### Important Links

### Find the Link in [Apply Now](#) Button

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