



<https://jobquest.jobsworld.com/job/wipro-recruitment-2023-2-years-experience-required-senior-marketing-associate-post/>

## Wipro Recruitment 2023 – 2+ Years Experience Required – Senior Marketing Associate Post

### Hiring organization

Wipro

### Date posted

April 20, 2023

### Valid through

31.12.2025

APPLY NOW

### Job Location

Mumbai, Maharashtra, India

Remote work from: India

(adsbygoogle = window.adsbygoogle || []).push({});

### Base Salary

Rs. 18,000 - Rs. 29,000

### Qualifications

Graduate

### Employment Type

Full-time

### Experience

2+ Years Experience Required

(adsbygoogle = window.adsbygoogle || []).push({});

(adsbygoogle = window.adsbygoogle || []).push({});

### Description

## Wipro Recruitment 2023

The Senior Marketing Associate is responsible for developing, managing and executing marketing programs to support the organization's business objectives. This position will work with other members of the marketing and executive teams to develop successful, integrated marketing campaigns that build brand awareness and generate leads. The Senior Marketing Associate is also responsible for managing the marketing database and generating weekly and monthly reports on marketing performance.

### Wipro Jobs For Freshers

### Responsibilities:

- Develop and manage digital marketing campaigns to increase awareness and adoption of company products and services
- Manage company social media presence
- Develop and oversee email marketing campaigns
- Create content for company blog and website
- Generate leads through online channels

-Track progress of leads through the sales funnel

(adsbygoogle = window.adsbygoogle || []).push({});

#### **Wipro Work From Home**

#### **Qualifications:**

-Bachelor's degree in Marketing or a related field

-At least 3 years of experience in B2B marketing

-Strong writing and communication skills

-Proficient in Microsoft Office

#### **Important Links**

**Find the Link in [Apply Now](#) Button**

(adsbygoogle = window.adsbygoogle || []).push({});

(adsbygoogle = window.adsbygoogle || []).push({});