

<https://jobquest.jobsleworld.com/job/wipro-recruitment-2023-2-years-experience-required-marketing-analyst-post/>

Wipro Recruitment 2023 – 2+ Years Experience Required – Marketing Analyst Post

Hiring organization
Wipro

Job Location

Remote work possible

Date posted
June 23, 2023

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Valid through
30.09.2025

Base Salary

Rs. 15,500 - Rs. 25,000

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Qualifications

Graduate, BA, BS

Employment Type

Full-time

Experience

2+ Years Experience Required

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Description

Wipro Recruitment 2023

Job Title: Marketing Analyst

Reports To: Head of Marketing

Summary:

The Marketing Analyst is responsible for collecting, analyzing, and interpreting marketing data. This data is used to help Wipro make informed decisions about its marketing strategies. The ideal candidate will have a strong understanding of marketing principles and practices, as well as experience with data analysis tools and techniques.

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Wipro Jobs For Freshers

Responsibilities:

- Collect, analyze, and interpret marketing data
- Prepare reports and presentations on marketing data
- Develop and implement marketing research projects
- Work with the marketing team to develop and execute marketing campaigns

Skills:

- Strong understanding of marketing principles and practices
- Experience with data analysis tools and techniques
- Excellent written and verbal communication skills
- Ability to work independently and as part of a team
- Ability to think critically and creatively

Qualifications:

- Bachelor's degree in marketing, business administration, or a related field
- 1+ years of experience in a marketing role

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