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vistara®

<https://jobquest.jobsworld.com/job/vistara-recruitment-2023-2-years-experience-required-marketing-communications-manager-post/>

Vistara Recruitment 2023 – 2+ Years Experience Required – Marketing Communications Manager Post

Job Location

Lucknow, Uttar Pradesh, India
Remote work from: India

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Base Salary

Rs. 22,000 - Rs. 29,000

Qualifications

12th Passed/Graduate

Employment Type

Full-time

Experience

2+ Years Experience Required

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Description

Vistara Recruitment 2023

The Marketing Communications Manager will be responsible for developing, executing and tracking integrated marketing communication plans and programs that support the organization's overall marketing strategy and goals. This individual will be responsible for developing and managing relationships with key media outlets, developing compelling content, and leading communications campaigns that generate awareness, educate customers and promote the company's products and services.

Vistara Jobs For Freshers

Responsibilities:

- -Develop, execute, and measure integrated marketing communications plans and programs that support the organization's business objective
- s -Partner with product marketing to create messaging that resonates with our target market and promotes our products and services
- -Drive demand generation through effective lead generation and nurturing programs
- -Manage website content including design, updates, and SEO

Hiring organization

Vistara

Date posted

April 20, 2023

Valid through

31.12.2025

APPLY NOW

- -Work with external agencies to develop creative marketing materials such as case studies, website copy, thought leadership articles, etc.

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Vistara Work From Home

Qualifications:

- • Bachelor's degree in marketing, communications, or a related field
- • At least five years of experience in marketing communications or a related field
- • Proven ability to develop creative marketing content • Strong skills

Important Links

Find the Link in [Apply Now](#) Button

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