

Tech Mahindra Jobs 2023 - Job Freshers - Marketing Staff

Hiring organization
Tech Mahindra

Job Location

India
Remote work possible

Date posted
June 22, 2023

Valid through
31.12.2025

Base Salary

Rs. 12,000 - Rs. 19,000

APPLY NOW

Qualifications

12th Passed/Graduate

Employment Type

Full-time

(adsbygoogle = window.adsbygoogle || []).push({});
(adsbygoogle = window.adsbygoogle || []).push({});

Description

Tech Mahindra Recruitment 2023

Job Title: Marketing Staff

Department: Marketing

Reports To: Marketing Manager

Summary:

The Marketing Staff is responsible for supporting the marketing team in a variety of tasks, including:

- **Researching and developing marketing strategies.**
- **Creating and managing marketing content.**
- **Executing marketing campaigns.**
- **Analyzing marketing data.**

(adsbygoogle = window.adsbygoogle || []).push({});

Work From Home

Responsibilities:

- Research and develop marketing strategies that align with Tech Mahindra's overall business goals.
- Create and manage marketing content, such as website copy, blog posts, and social media posts.
- Execute marketing campaigns, such as email marketing, social media marketing, and paid advertising.

- Analyze marketing data to measure the effectiveness of campaigns.
- Other duties as assigned.

Skills:

- Strong research and analytical skills.
- Excellent written and verbal communication skills.
- Proficient in Microsoft Office Suite.
- Experience with social media marketing and paid advertising.
- Ability to work independently and as part of a team.

Qualifications:

- Bachelor's degree in Marketing or a related field.
- 1+ year of experience in marketing is preferred.

Important Links

Find the Link in [Apply Now](#) Button

(adsbygoogle = window.adsbygoogle || []).push({});

(adsbygoogle = window.adsbygoogle || []).push({});