

Tech Mahindra Jobs 2023 - Job Freshers - Marketing Research Analyst

Hiring organization
Tech Mahindra

Job Location

India
Remote work from: India

Date posted
April 5, 2023

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Valid through
31.12.2025

Base Salary

Rs. 12,000 - Rs. 19,000

APPLY NOW

Qualifications

12th Passed/Graduate

Employment Type

Full-time

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Description

Tech Mahindra Recruitment 2023

The Marketing Research Analyst will be responsible for designing and conducting research projects that support the marketing and communications goals of the company.

Jobs For Freshers

S/he will work with management to identify relevant research topics, develop research plans and methodologies, collect and analyze data, and present findings in a clear and concise manner. The ideal candidate will have experience in both qualitative and quantitative research methods, as well as strong data analysis skills.

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Work From Home

Responsibilities:

- Design and conduct research projects, both qualitative and quantitative
- Develop research plans and methodologies
- Collect and analyze data
- Present findings in a clear and concise manner

Qualifications:

- Bachelor's degree in marketing, communications, sociology, or a related field
- Experience in qualitative and quantitative research methods
- Strong data analysis skills

Important Links

Find the Link in [Apply Now](#) Button

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