

## Tech Mahindra Jobs 2023 - Job Freshers - Marketing Director Post

**Hiring organization**  
Tech Mahindra

### Job Location

India  
Remote work from: India

**Date posted**  
March 11, 2023

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**Valid through**  
31.12.2025

### Base Salary

Rs. 12,000 - Rs. 19,000

APPLY NOW

### Qualifications

12th Passed/Graduate

### Employment Type

Full-time

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### Description

## Tech Mahindra Jobs in India

The Marketing Director is responsible for developing and leading the execution of marketing plans and programs that support the organization's overall business strategy and objectives.

The Marketing Director is also responsible for the development and management of a marketing budget.

### Jobs For Freshers

#### Responsibilities:

- Develop and execute marketing plans and programs in support of the organization's overall business strategy and objectives
- Develop and manage a marketing budget
- Manage all marketing activity, including advertising, events, public relations, and website management
- Measure the effectiveness of marketing programs and adjust plans and programs as needed
- Oversee all aspects of product launches
- Supervise the work of marketing staff, contractors, and agencies

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### Work From Home

#### Qualifications:

- Bachelor's degree in marketing, advertising, communications, or a related field
- At least 7 years of experience in marketing, including 3 years in a management role
- Strong knowledge of digital marketing tools and techniques

- Strong writing and editing skills
- Strong project management skills

### Important Links

### Find the Link in [Apply Now](#) Button

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