

Tech Mahindra Jobs 2023 - Job Freshers - Marketing Associate Post

Hiring organization
Tech Mahindra

Job Location

Remote work possible

Date posted

June 23, 2023

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Valid through

31.12.2025

Base Salary

Rs. 15,000 - Rs. 50,000

APPLY NOW

Qualifications

12th Passed/Graduate

Employment Type

Full-time

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Description

Tech Mahindra Recruitment 2023

Job Title: Marketing Associate

Reports To: Marketing Manager

Summary:

The Marketing Associate is responsible for supporting the marketing team in developing and executing marketing campaigns for Tech Mahindra. This includes tasks such as researching market trends, creating marketing materials, and managing social media channels. The ideal candidate will have a strong understanding of marketing principles and practices, as well as experience in using social media platforms.

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Work From Home

Responsibilities:

- Research market trends and identify opportunities for Tech Mahindra
- Create marketing materials, such as brochures, flyers, and presentations
- Manage social media channels and engage with customers
- Track and analyze marketing results

Job Title: Virtual Assistant

Department: Administrative

Location: Remote

Reports To: Manager, Administrative Services

Summary:

The Virtual Assistant is responsible for providing administrative support to the Tech Mahindra team. This includes tasks such as scheduling appointments, managing email, and providing customer service.

Responsibilities:

- Schedule appointments and meetings.
- Manage email and correspondence.
- Provide customer service.
- Research and compile information.
- Other duties as assigned.

Skills:

- Strong understanding of marketing principles and practices
- Experience using social media platforms
- Excellent written and verbal communication skills
- Ability to work independently and as part of a team

Qualifications:

- Bachelor's degree in marketing, communications, or a related field
- 1+ year of marketing experience
- Experience using social media platforms

Important Links

Find the Link in [Apply Now](#) Button

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