

Tech Mahindra Jobs 2023 - Job Freshers - Marketing Assistant Post

Hiring organization
Tech Mahindra

Job Location

India
Remote work from: India

Date posted
March 12, 2023

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Valid through
31.12.2025

Base Salary

Rs. 12,000 - Rs. 19,000

APPLY NOW

Qualifications

12th Passed/Graduate

Employment Type

Full-time

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Description

Tech Mahindra Recruitment 2023

The marketing assistant will support the marketing director in developing and executing promotional campaigns.

Jobs For Freshers

Responsibilities:

- Develop and execute marketing plans and programs in support of the organization's overall business strategy and objectives
- Develop and manage a marketing budget
- Manage all marketing activity, including advertising, events, public relations, and website management
- Measure the effectiveness of marketing programs and adjust plans and programs as needed
- Oversee all aspects of product launches
- Supervise the work of marketing staff, contractors, and agencies

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Work From Home

Qualifications:

- Bachelor's degree in marketing, advertising, communications, or a related field
- At least 7 years of experience in marketing, including 3 years in a management role
- Strong knowledge of digital marketing tools and techniques
- Strong writing and editing skills
- Strong project management skills

Important Links

Find the Link in [Apply Now](#) Button

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