

## Tech Mahindra Jobs 2023 – Job For Freshers – Digital Marketing Executive Post

**Hiring organization**  
Tech Mahindra

### Job Location

India  
Remote work from: India

**Date posted**  
February 27, 2023

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**Valid through**  
31.12.2025

### Base Salary

Rs. 12,000 - Rs. 19,000

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### Qualifications

12th, Graduate, Post Graduate

### Employment Type

Full-time

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### Description

## Tech Mahindra Jobs in India

The ideal candidate will be analytical and detail-oriented, with a proven track record of driving website traffic and increasing conversions.

### Jobs For Freshers

#### Qualifications:

- Bachelor's degree in marketing, advertising, or a related field
- At least 3 years of digital marketing experience
- Strong analytical skills and attention to detail
- Proficient in Microsoft Excel and Google Analytics

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### Work From Home

The company is looking for a Digital Marketing Executive with experience in all aspects of digital marketing, including search engine optimization (SEO).

#### Responsibilities:

- Implement and track digital marketing campaigns

- Identify and optimize key SEO and SEM metrics
- Design and execute email marketing campaigns

analyze web traffic and customer behavior data

Important Links

Find the Link in [Apply Now](#) Button

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