

## Tech Mahindra Recruitment 2023 – Free Job Alert – Job Card – Fast Job – Marketing Specialist Post

**Hiring organization**  
Tech Mahindra

### Job Location

India  
Remote work from: India

**Date posted**  
May 16, 2023

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**Valid through**  
31.12.2023

### Base Salary

Rs. 12,000 - Rs. 21,000

APPLY NOW

### Qualifications

12th Passed/Graduate

### Employment Type

Full-time

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### Description

## Tech Mahindra Careers 2023

Tech Mahindra is seeking a Marketing Specialist to join our team. The Marketing Specialist will be responsible for planning and executing effective marketing strategies, driving brand awareness, generating leads, and managing marketing campaigns to support business objectives. The ideal candidate should have excellent communication skills, a strong understanding of marketing principles, and experience in marketing technology products or services.

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### Tech Mahindra Jobs Near Me

### Responsibilities:

- Develop and execute marketing plans and strategies that support business goals and objectives.
- Develop and implement lead generation and customer acquisition programs to drive revenue growth.
- Manage and execute marketing campaigns across multiple channels, including email, social media, search, and display advertising.

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### Tech Mahindra Careers

### Skills:-

- Strong communication and interpersonal skills.
- Knowledge of marketing principles and best practices.

- Experience with marketing automation tools, CRM systems, and data analysis tools.

### Important Links

### Find the Link in [Apply Now](#) Button

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