



<https://jobquest.jobsworld.com/job/tcs-recruitment-2023-freshers-jobs-marketing-research-analyst-post/>

## TCS Recruitment 2023 – Freshers Jobs – Marketing Research Analyst Post

**Hiring organization**  
Tata Consultancy Services

### Job Location

India  
Remote work from: India

**Date posted**  
April 20, 2023

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**Valid through**  
31.12.2025

### Base Salary

Rs. 20,000 - Rs. 28,000

APPLY NOW

### Qualifications

Graduate,

### Employment Type

Full-time

### Experience

2+ Years Experience Required

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### Description

## TCS Recruitment 2023

The Marketing Research Analyst will be responsible for designing, conducting, and reporting on marketing research projects. This individual will assist in developing and executing marketing plans, measuring effectiveness and impact of marketing programs, and providing insights that improve marketing effectiveness

### TCS Work From Home Jobs

#### Responsibilities:

- -Conduct market research to identify trends and opportunities
- -Track competitor activity and analyze their marketing strategies
- -Develop models to predict customer behavior
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- -Synthesize data into actionable insights for marketing decision-making

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## TCS Jobs For Freshers

### Requirements

- -Bachelor's degree in Statistics, Economics, Mathematics, or another quantitative field
- -At least 2 years of experience in market research or statistical analysis
- Familiarity with statistical modeling software (SAS, MATLAB, R)

**Important Links** Find the Link in [Apply Now](#) Button

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