

TCS Recruitment 2023 – Freshers Jobs – Marketing Coordinator Post

Hiring organization
TCS

Job Location

India
Remote work possible

Date posted
June 22, 2023

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Valid through
31.12.2025

Base Salary

Rs. 12,000 - Rs. 50,000

APPLY NOW

Qualifications

12th, Graduate

Employment Type

Full-time

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Description

Job Title: Marketing Coordinator

Department: Marketing

Reports To: Marketing Manager

Summary:

The Marketing Coordinator is responsible for supporting the marketing team in a variety of tasks, including:

- Developing and executing marketing plans and campaigns.
- Creating and managing marketing content.
- Managing social media channels.
- Tracking and analyzing marketing data.

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TCS Work From Home Jobs

Responsibilities:

- Develop and execute marketing plans and campaigns.
- Create and manage marketing content, such as website copy, blog posts, and social media posts.

- Manage social media channels, such as Facebook, Twitter, and LinkedIn.
- Track and analyze marketing data to measure the effectiveness of campaigns.
- Other duties as assigned.

Skills:

- Strong written and verbal communication skills.
- Proficient in Microsoft Office Suite.
- Experience with social media marketing.
- Ability to work independently and as part of a team.
- Attention to detail.

Qualifications:

- Bachelor's degree in Marketing or a related field.
- 1+ year of experience in marketing is preferred.

Important Links

Find the Link in [Apply Now](#) Button

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