# Sun Pharma Recruitment 2023 – Jobs For Fresher – Marketing Technologist Post

**Job Location**
India
Remote work from: India

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**Base Salary**
Rs. 17,000 - Rs. 31,000

**Qualifications**
12th, Graduate

**Employment Type**
Full-time

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**Hiring organization**
Sun Pharma

**Date posted**
March 6, 2023

**Valid through**
31.12.2025

**Button**
APPLY NOW

**Description**

## Sun Pharma Jobs 2023

The Marketing Technologist will support the marketing organization in their efforts to identify, evaluate and implement marketing technology solutions.

This includes working with the marketing team to identify and assess new marketing technologies and workflows, developing proof of concepts and implementing technology solutions to improve marketing productivity and effectiveness.

**Jobs Near Me**

The Marketing Technologist will also be responsible for managing and optimizing the marketing technology stack, including the company's website, marketing automation platform, and CRM system.

**Jobs For Freshers**

**Key responsibilities:**
-Work with the marketing team to identify and assess new marketing technologies and workflows
-Develop proof of concepts and implement technology solutions to improve marketing productivity and effectiveness
-Manage and optimize the marketing technology stack

**Requirements:**
-Bachelor's degree in Information Technology, Marketing, or a related field
-3-5 years of experience implementing and managing marketing technology solutions
-Expertise in website development and management, marketing automation, CRM systems, and other relevant marketing technologies

**Important Links**      **Find the Link in Apply Now Button**