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PhonePe Jobs 2023 - 2+ Years Experience Required - Marketing Research Analyst Post

Hiring organization
PhonePe

Job Location

India
Remote work from: India

Date posted
April 17, 2023

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Valid through
31.12.2025

Base Salary

Rs. 12,000 - Rs. 18,000

APPLY NOW

Qualifications

12th, Graduate

Employment Type

Full-time

Experience

2+ Years Experience Required

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Description

PhonePe Jobs in India

The Marketing Research Analyst is also responsible for the development and management of a marketing budget.

PhonePe Jobs Near Me

Responsibilities:
-Develop and execute marketing plans and programs in support of the organization's overall business strategy and objectives
-Develop and manage a marketing budget
-Manage all marketing activity, including advertising, events, public relations, and website management
-Measure the effectiveness of marketing programs and adjust plans and programs as needed
-Oversee all aspects of product launches
-Supervise the work of marketing staff, contractors, and agencies

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PhonePe Careers

Qualifications:

- Bachelor's degree in marketing, advertising, communications, or a related field
- At least 7 years of experience in marketing, including 3 years in a management role
- Strong knowledge of digital marketing tools and techniques
- Strong writing and editing skills
- Strong project management skills

Important Links

Find the Link in [Apply Now](#) Button

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