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PhonePe Jobs 2023 - 2+ Years Experience Required - Marketing Director Posts

Hiring organization
PhonePe

Job Location

India
Remote work from: India

Date posted
March 28, 2023

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Valid through
31.12.2025

Base Salary

Rs. 12,000 - Rs. 18,000

APPLY NOW

Qualifications

12th, Graduate

Employment Type

Full-time

Experience

2+ Years Experience Required

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Description

PhonePe Jobs in India

The Marketing Director is responsible for developing and leading the execution of marketing plans and programs that support the organization's overall business strategy and objectives.

PhonePe Jobs Near Me

The Marketing Director is also responsible for the development and management of a marketing budget.

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PhonePe Careers

Responsibilities:

- Develop and execute marketing plans and programs in support of the organization's overall business strategy and objectives
- Develop and manage a marketing budget
- Manage all marketing activity, including advertising, events, public relations, and website management
- Measure the effectiveness of marketing programs and adjust plans and programs as needed

PhonePe

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- Oversee all aspects of product launches
- Supervise the work of marketing staff, contractors, and agencies

Qualifications:

- Bachelor's degree in marketing, advertising, communications, or a related field
- At least 7 years of experience in marketing, including 3 years in a management role
- Strong knowledge of digital marketing tools and techniques
- Strong writing and editing skills
- Strong project management skills

Important Links

Find the Link in [Apply Now](#) Button

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