



<https://jobquest.jobsleworld.com/job/phonepe-jobs-2023-2-years-experience-required-marketing-director-post/>

## PhonePe Jobs 2023 - 2+ Years Experience Required - Marketing Director Post

**Hiring organization**  
PhonePe

### Job Location

India  
Remote work from: India

**Date posted**  
April 4, 2023

(adsbygoogle = window.adsbygoogle || []).push({});

**Valid through**  
31.12.2025

### Base Salary

Rs. 12,000 - Rs. 18,000

APPLY NOW

### Qualifications

12th, Graduate

### Employment Type

Full-time

### Experience

2+ Years Experience Required

(adsbygoogle = window.adsbygoogle || []).push({});  
(adsbygoogle = window.adsbygoogle || []).push({});

### Description

## PhonePe Jobs in India

**The Marketing Director is responsible for developing and leading the execution of marketing plans and programs that support the organization's overall business strategy and objectives.**

PhonePe Jobs Near Me

**The Marketing Director is also responsible for the development and management of a marketing budget.**

(adsbygoogle = window.adsbygoogle || []).push({});

PhonePe Careers

### Responsibilities:

- Develop and execute marketing plans and programs in support of the organization's overall business strategy and objectives
- Develop and manage a marketing budget
- Manage all marketing activity, including advertising, events, public relations, and

website management

- Measure the effectiveness of marketing programs and adjust plans and programs as needed
- Oversee all aspects of product launches
- Supervise the work of marketing staff, contractors, and agencies

**Qualifications:**

- Bachelor's degree in marketing, advertising, communications, or a related field
- At least 7 years of experience in marketing, including 3 years in a management role
- Strong knowledge of digital marketing tools and techniques
- Strong writing and editing skills
- Strong project management skills

**Important Links**

**Find the Link in [Apply Now](#) Button**

(adsbygoogle = window.adsbygoogle || []).push({});

(adsbygoogle = window.adsbygoogle || []).push({});