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PhonePe Jobs 2023 - 2+ Years Experience Required - Marketing Advertising Executive Post

Hiring organization
PhonePe

Job Location

India
Remote work from: India

Date posted
April 20, 2023

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Valid through
31.12.2025

Base Salary

Rs. 12,000 - Rs. 18,000

APPLY NOW

Qualifications

12th, Graduate

Employment Type

Full-time

Experience

2+ Years Experience Required

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Description

PhonePe Jobs in India

The Marketing Advertising Executive will work on developing and managing marketing and advertising programs to promote the company's products and services. The ideal candidate will have experience in online and traditional marketing channels, as well as a strong understanding of how to measure the effectiveness of marketing campaigns.

PhonePe Jobs Near Me

Responsibilities:

- Develop and execute marketing plans and programs that support the company's overall marketing strategy
- Identify and prioritize target audiences
- Craft messaging that resonates with target audiences
- Identify the most effective advertising channels
- Manage the company's advertising budget
- Oversee the execution of all advertising campaigns

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PhonePe Careers

Qualifications:

- Bachelor's degree in Marketing, Advertising, or a related field

-3+ years of experience in marketing, advertising, or a related field -F

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