



<https://jobquest.jobsworld.com/job/paypal-recruitment-2023-all-india-jobs-ecommerce-marketing-specialist-post/>

## Paypal Recruitment 2023 – All India Jobs – Ecommerce Marketing Specialist Post

### Hiring organization

Paypal

### Date posted

April 27, 2023

### Valid through

30.09.2025

APPLY NOW

### Job Location

India

Remote work from: India

(adsbygoogle = window.adsbygoogle || []).push({});

### Base Salary

Rs. 8,000 - Rs. 18,000

### Qualifications

10th, 12th, Graduate

### Employment Type

Full-time

(adsbygoogle = window.adsbygoogle || []).push({});

(adsbygoogle = window.adsbygoogle || []).push({});

### Description

## Paypal Jobs in India

The ECommerce Marketing Specialist will support the creation and execution of digital marketing campaigns to promote products and services on ecommerce platforms. The Specialist will work with internal and external partners to identify opportunities and execute campaigns that drive traffic and conversions.

(adsbygoogle = window.adsbygoogle || []).push({});

#### • Responsibilities:

- -Develop and execute marketing campaigns to drive traffic and sales to the eCommerce platform
- -Create and manage digital marketing, SEO, PPC, and social media campaigns
- -Measure the effectiveness of marketing programs and optimize accordingly
- -Manage the company's website and blog
- -Develop content for email marketing campaigns
- -Collaborate with other departments to ensure smooth communication and coordination of marketing activities
- 

#### • Requirements:

- -Proven experience in digital marketing, SEO, PPC, and social media marketing

- -Experience managing a website and a blog
- -Strong writing skills
- -Ability to think creatively and strategically
- -Excellent communication and

### Important Links

### Find the Link in [Apply Now](#) Button

(adsbygoogle = window.adsbygoogle || []).push({});

(adsbygoogle = window.adsbygoogle || []).push({});