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Patanjali Recruitment 2023 – Jobs Near Me – Marketing Director Post

Hiring organization
Patanjali

Job Location

India
Remote work possible

Date posted
June 24, 2023

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Valid through
30.09.2023

Base Salary

Rs. 17,000 - Rs. 20,000

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Qualifications

12th, Graduate

Employment Type

Full-time

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Description

Patanjali Recruitment 2023

Job Title: Marketing Director

Department: Marketing

Reports To: Chief Marketing Officer (CMO)

Summary:

Patanjali is looking for a highly motivated and experienced Marketing Director to join our team. The ideal candidate will be a strategic thinker with a strong understanding of marketing trends. They will be responsible for leading the company's marketing strategy and ensuring that it is aligned with the business goals.

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Responsibilities:

- Lead the company's marketing strategy
- Ensure that marketing is aligned with the business goals
- Develop and manage the company's marketing campaigns

- Oversee the implementation of new marketing initiatives
- Manage the company's marketing budget
- Stay up-to-date on the latest marketing trends

Skills:

- Strong strategic thinking and planning skills
- Excellent understanding of marketing trends
- Proven track record of leading marketing teams
- Excellent communication and interpersonal skills
- Proficient in Microsoft Office Suite
- Experience with marketing analytics tools

Qualifications:

- Bachelor's degree in Marketing or a related field
- 10+ years of experience in marketing leadership

Experience in a variety of marketing domains

Important Links Find the Link in [Apply Now](#) Button

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