

## Myntra Careers 2023 – 2+ Years Experience Required – Social Media Assistant Posts

**Hiring organization**  
Myntra

### Job Location

India  
Remote work from: India

**Date posted**  
March 27, 2023

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**Valid through**  
30.09.2025

### Base Salary

Rs. 16,000 - Rs. 28,000

APPLY NOW

### Qualifications

12th, Graduate

### Employment Type

Full-time

### Experience

2+ Years Experience Required

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### Description

## Myntra Jobs in India

The Social Media Assistant will help develop, execute and manage social media campaigns and outreach. This includes working with various constituencies to create social media content, developing strategies, and measuring the effectiveness of campaigns.

### Responsibilities:

- Develop campaigns that engage stakeholders and promote our work
- Generate content for social media platforms (Facebook, Twitter, Instagram, LinkedIn, etc.) that is creative, accurate and engaging
- Measure the effectiveness of campaigns and track progress against goals

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### Myntra Careers

The Social Media Assistant will work with the Social Media Manager to administer the company's social media accounts. They will oversee content creation, scheduling, and reporting. They will also develop and execute social media campaigns to promote the company's brand and products.

## Myntra Jobs Near Me

**Qualifications:**

- Bachelor's degree in marketing, communications or a related field
- At least 2 years of experience managing social media campaigns
- Fluency in English and Spanish

Strong writing and communications skills

**Important Links** Find the Link in [Apply Now](#) Button

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