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Motorola Recruitment 2023 - Freshers Jobs - Marketing Research Analyst Post

Job Location

India

Remote work from: India

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Base Salary

Rs. 20,000 - Rs. 28,000

Qualifications

Graduate.

Employment Type

Full-time

Experience

2+Years Experience Required

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Description

Motorola Recruitment 2023

The Marketing Research Analyst will be responsible for designing, conducting, and reporting on marketing research projects. This individual will assist in developing and executing marketing plans, measuring effectiveness and impact of marketing programs, and providing insights that improve marketing effectiveness

Motorola Work From Home Jobs

Responsibilities:

- · -Conduct market research to identify trends and opportunities
- · -Track competitor activity and analyze their marketing strategies
- -Develop models to predict customer behavior
- •
- -Synthesize data into actionable insights for marketing decision-making

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Hiring organization

Motorola

Date posted

April 27, 2023

Valid through 31.12.2025

APPLY NOW

Motorola Jobs For Freshers

Requirements

- -Bachelor's degree in Statistics, Economics, Mathematics, or another quantitative field
- -At least 2 years of experience in market research or statistical analysis

Important miliarity with statistical modeling software (SAS, MATLABUR) Button

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