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# Meesho Jobs 2023 – Job Freshers – ECommerce Marketing Specialist Post

Job Location India Remote work from: India

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**Base Salary** Rs. 15,000 - Rs. 20,000

Qualifications 12th, Graduate

Employment Type Full-time

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## Description

## **Meesho Recruitment 2023**

They will be responsible for creating and managing campaigns, tracking their results, and optimizing them to achieve the best possible ROI.

#### **Jobs For Freshers**

## Qualifications:

-Proven track record in digital marketing, including SEO, PPC, and email marketing

-Thorough understanding of online marketing concepts and strategies

-Strong analytical skills and data-driven thinking

-Familiarity with web analytics tools (e.g. Google Analytics)

-Proficient in Excel and Google Sheets

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#### **Meesho Work From Home Jobs**

The ideal candidate has a proven track record in digital marketing, including SEO, PPC, and email marketing.

Hiring organization Meesho

Date posted February 14, 2023

Valid through 31.12.2025

APPLY NOW

## **Responsibilities:**

-Develop and execute marketing campaigns to increase traffic and conversion rate

-Optimize campaigns to achieve the best possible ROI

-Track campaign results and analyze performance data

-Create and manage SEO, PPC, and email marketing campaigns

-Identify new marketing opportunities and test new strategies

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