

https://jobquest.jobsleworld.com/job/lic-careers-work-from-home-lic-jobs-marketing-analyst/

# Marketing Analyst

#### **Job Location**

IN

Remote work from: IN

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#### **Base Salary**

Rs. 16,000 - Rs. 22,000

#### Qualifications

12th Passed & Graduate

#### **Employment Type**

Full-time

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#### Description

# LIC Careers – Work From Home Jobs Marketing Analyst Role

Are you looking for **work from home jobs**? LIC (Life Insurance Corporation) has great opportunities for those who want to work as a **Marketing Analyst**. This is a great chance for freshers and experienced candidates to join LIC. You can work from the comfort of your home while contributing to India's leading insurance company. This job is perfect for people looking for **part-time jobs near me**, flexible working hours, or opportunities in **remote jobs**.

# LIC Work From Home Job Details

DetailsInformationPositionMarketing AnalystLocationWork From Home

**Selection Process** Online Interview, Written Test

**Qualification** 12th Pass, Graduates

Skills Communication, Sales Strategy, Market

Research

Eligibility CriteriaMinimum Age: 18 yearsSalaryINR 20,000-25,000 Per Month

**Experience** Freshers and Experienced Candidates

Welcome

Apply Method Online Application

**Application Medium** Apply through LIC Official Website

Last Date to Apply As soon as possible

Working Hours Flexible

# Hiring organization

LIC

## Date posted January 4, 2025

Valid through 30.09.2025

APPLY NOW

# **Job Description**

LIC is hiring Marketing Analysts for **work from home jobs**. This is a great opportunity to learn, grow, and contribute to the company. You will help LIC with market research, customer communication, and sales analysis. The role is ideal for individuals with strong communication skills and a passion for helping others.

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# Responsibilities

- 1. Research and analyze market trends.
- 2. Prepare sales and performance reports.
- 3. Communicate with customers via phone, email, or chat.
- 4. Support the team in achieving sales goals.
- 5. Work with team members to plan marketing strategies.
- 6. Understand customer needs and suggest insurance plans.
- 7. Help improve LIC's customer satisfaction.
- 8. Maintain daily records of tasks and updates.
- 9. Ensure timely completion of assigned duties.
- 10. Build good relationships with customers.

## **Skills Required**

- 1. Strong communication skills.
- 2. Knowledge of basic computer applications (MS Office, etc.).
- 3. Ability to work independently.
- 4. Basic knowledge of marketing strategies.
- 5. Good organization and time-management skills.

#### Qualifications

- 1. 12th Pass or Graduate.
- 2. Candidates with any stream of education can apply.

# **Experience**

Freshers and experienced candidates are welcome.

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