

## Lenskart Recruitment 2023 – Job Freshers – Social Media Assistant Post

**Hiring organization**  
Lenskart

### Job Location

India  
Remote work from: India

**Date posted**  
February 14, 2023

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**Valid through**  
31.12.2025

### Base Salary

Rs. 20,000 - Rs. 27,500

APPLY NOW

### Qualifications

12th, Graduate

### Employment Type

Full-time

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### Description

## Lenskart Recruitment 2023

The social media assistant will be responsible for creating, managing, and executing the social media strategy for the company.

### Jobs Near Me

#### Qualifications:

- Bachelor's degree in marketing, advertising, communications, or a related field
- At least 2 years of experience in social media marketing
- Familiarity with major social media platforms (Facebook, Twitter, Instagram, LinkedIn, etc.)
- Knowledge of digital marketing tools and techniques

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### Jobs For Freshers

This will include developing and managing social media campaigns, creating and publishing content.

#### Responsibilities:

- Develop and manage social media campaigns
- Create and publish content

-Interact with customers and followers on social media

Measure the effectiveness of the social media strategy.

**Important Links** **Find the Link in [Apply Now](#) Button**

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