

## Lenskart Recruitment 2023 – Job Freshers – Digital Marketing Manager

### Hiring organization

Lenskart

### Job Location

India

Remote work from: India

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### Base Salary

Rs. 10,000 - Rs. 17,500

### Date posted

February 13, 2023

### Valid through

31.12.2025

APPLY NOW

### Qualifications

12th, Graduate

### Employment Type

Full-time

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### Description

## Lenskart Recruitment 2023

They will be able to work with a team of designers and developers to create engaging and effective digital campaigns.

### Jobs Near Me

#### Qualifications:

- Bachelor's degree in marketing, journalism, communications, or a related field
- At least 3 years of experience in digital marketing or a related field
- Strong knowledge of SEO, PPC advertising

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### Jobs For Freshers

This individual will work with a team of designers, developers, and other marketing professionals to create and manage a variety of online marketing initiatives, including search engine optimization (SEO), pay-per-click (PPC) advertising,

#### Responsibilities:

- Develop and execute online marketing campaigns that drive website traffic and customer acquisition
- Collaborate with designers, developers, and other marketing professionals to create marketing materials

- Manage a variety of online marketing initiatives, including SEO, PPC advertising, email marketing, and social media marketing

Track website analytics and report on campaign results.

**Important Links** Find the Link in [Apply Now Button](#)

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