

Lenskart Recruitment 2023 – Freshers Jobs – Digital Marketing Manager Post

Hiring organization
Lenskart

Job Location

India
Remote work from: India

Date posted
February 13, 2023

Valid through
31.12.2025

Base Salary

Rs. 10,000 - Rs. 17,500

APPLY NOW

Qualifications

12th, Graduate

Employment Type

Full-time

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Description

Lenskart Recruitment 2023

They will be able to work with a team of designers and developers to create engaging and effective digital campaigns.

Jobs Near Me

Qualifications:

- Bachelor's degree in marketing, journalism, communications, or a related field
- At least 3 years of experience in digital marketing or a related field
- Strong knowledge of SEO, PPC advertising

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Jobs For Freshers

This individual will work with a team of designers, developers, and other marketing professionals to create and manage a variety of online marketing initiatives, including search engine optimization (SEO), pay-per-click (PPC) advertising,

Responsibilities:

- Develop and execute online marketing campaigns that drive website traffic and customer acquisition
- Collaborate with designers, developers, and other marketing professionals to create marketing materials

- Manage a variety of online marketing initiatives, including SEO, PPC advertising, email marketing, and social media marketing

Track website analytics and report on campaign results.

Important Links **Find the Link in [Apply Now](#) Button**

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