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Lenskart Recruitment 2023 – 2+ Years Experienced Required – Sales Analyst Posts

Hiring organization
Lenskart

Job Location

India
Remote work from: India

Date posted
April 29, 2023

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Valid through
31.12.2025

Base Salary

Rs. 10,500 - Rs. 17,000

APPLY NOW

Qualifications

12th, Graduate

Employment Type

Full-time

Experience

2+ Years Experienced Required

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Description

Lenskart Recruitment 2023

This individual will support forecasting activities and analysis, develop territory and account strategies, assess market and competitor activity, and identify trends that impact sales performance. The Sales Analyst will also partner with other departments within the company to provide analysis that supports their business objectives.

Lenskart Jobs Near Me

Responsibilities:

Developing, executing and measuring marketing programs and campaigns that support the organization's business objectives

-Creating, managing and executing all digital marketing initiatives, including website content, email campaigns, paid advertising, and social media content

-Developing and managing marketing databases and lead lists -Measuring program effectiveness using analytics tools

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Lenskart Jobs For Freshers

Qualifications:

-Bachelor's degree in Marketing, Communications or a related field -3-5 years of experience in marketing, preferably within a technology company

-Strong writing skills and experience creating creative assets and digital content

Familiarity with CRM software, SEO/SEM

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