



<https://jobquest.jobsworld.com/job/lenskart-recruitment-2023-2-years-experienced-required-marketing-specialist-posts/>

Lenskart Recruitment 2023 – 2+ Years Experienced Required – Marketing Specialist Posts

Hiring organization

Lenskart

Date posted

April 20, 2023

Valid through

31.12.2025

APPLY NOW

Job Location

India

Remote work from: India

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Base Salary

Rs. 10,500 - Rs. 17,000

Qualifications

12th, Graduate

Employment Type

Full-time

Experience

2+ Years Experienced Required

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Description

Lenskart Recruitment 2023

The Marketing Specialist will be responsible for developing, executing and measuring marketing programs and campaigns that support the organization's business objectives. This individual will be responsible for creating, managing and executing all digital marketing initiatives, as well as developing creative assets and digital content. The Marketing Specialist will also be responsible for developing and managing marketing databases and leads lists, and measuring program effectiveness using analytics tools.

Lenskart Jobs Near Me

Responsibilities:

Developing, executing and measuring marketing programs and campaigns that support the organization's business objectives

-Creating, managing and executing all digital marketing initiatives, including website content, email campaigns, paid advertising, and social media content

-Developing and managing marketing databases and lead lists -Measuring program effectiveness using analytics tools

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Lenskart Jobs For Freshers

Qualifications:

-Bachelor's degree in Marketing, Communications or a related field -3-5 years of experience in marketing, preferably within a technology company

-Strong writing skills and experience creating creative assets and digital content

-Familiarity with CRM software, SEO/SEM

Important Links

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