

Lenskart Recruitment 2023 – 2+ Years Experienced Required – Marketing Associate Posts

Hiring organization

Lenskart

Job Location

Remote work possible

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Base Salary

Rs. 20,000 - Rs. 30,500

Qualifications

12th, Graduate

Employment Type

Full-time

Experience

2+ Years Experienced Required

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Description

Lenskart Recruitment 2023

Job Title: Marketing Associate

Reports To: Head of Marketing

Summary:

The Marketing Associate is responsible for supporting the marketing team in the development and execution of marketing campaigns. This includes tasks such as creating and managing marketing collateral, running social media campaigns, and tracking marketing performance. The ideal candidate will have a strong understanding of marketing principles and practices, as well as experience with a variety of marketing tools and technologies.

Lenskart Jobs Near Me

Responsibilities:

- Create and manage marketing collateral, such as email campaigns, website copy, and social media posts
- Run social media campaigns
- Track marketing performance
- Support the marketing team with other marketing tasks as needed

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- Strong understanding of marketing principles and practices

Date posted

June 23, 2023

Valid through

31.12.2025

APPLY NOW

- Experience with a variety of marketing tools and technologies
- Excellent written and verbal communication skills
- Ability to work independently and as part of a team
- Ability to meet deadlines

Qualifications:

- Bachelor’s degree in marketing, communications, or a related field
- 1+ years of experience in a marketing role

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