

## Lenskart Recruitment 2023 – 2+ Years Experienced Required – Marketing Assistant Post

**Hiring organization**  
Lenskart

### Job Location

India  
Remote work from: India

**Date posted**  
April 10, 2023

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**Valid through**  
31.12.2025

### Base Salary

Rs. 17,000 - Rs. 27,500

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### Qualifications

12th, Graduate

### Employment Type

Full-time

### Experience

2+ Years Experienced Required

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### Description

## Lenskart Recruitment 2023

The marketing assistant will support the marketing department in a variety of activities. This person will be responsible for developing and implementing marketing programs, assisting with market research, and managing customer communications. The ideal candidate has strong writing skills, is detail-oriented, and possesses excellent organizational skills.

### Lenskart Jobs Near Me

The Marketing Assistant will support the marketing department in a wide range of administrative and marketing activities. The Marketing Assistant will be responsible for developing and executing marketing plans, managing and tracking marketing campaigns, creating and managing marketing databases

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### Jobs For Freshers

#### Responsibilities:

- Develop and implement marketing programs
- Assist with market research
- Manage customer communications

- Copywriting and content creation
- Provide general administrative support

**Qualifications:**

- Bachelor's degree in business, marketing, or a related field
- Previous experience in a marketing or event coordination role
- Proficient in Microsoft Office Suite

Experience with CRM software (e.g. Salesforce)

**Important Links** Find the Link in [Apply Now](#) Button

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