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Larsen & Toubro Careers 2023 – Job For Freshers – Customer Marketing Manager Post

Hiring organization
Larsen & Toubro

Job Location

India
Remote work from: India

Date posted
February 1, 2023

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Valid through
31.12.2025

Base Salary

Rs. 18,000 - Rs. 27,000

APPLY NOW

Qualifications

10th, 12th, Graduate

Employment Type

Full-time

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Description

Larsen & Toubro Recruitment 2023

This position will work with the Sales and Product teams to develop target customer profiles, craft messaging that resonates with these customers.

Larsen & Toubro Work From Home Jobs

Qualifications:

- Bachelor's degree in business, marketing, or a related field
- 4 – 6 years of experience in customer marketing or a related field
- Strong understanding of marketing principles and methods • Excellent writing and communication skills

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Larsen & Toubro Jobs For Freshers

The Customer Marketing Manager will be responsible for developing and managing marketing programs to drive awareness and adoption of the company's products and services.

Responsibilities:

- Develop customer profiles and target customer segments
- Develop messaging that resonates with target customers
- Identify and orchestrate marketing campaigns that reach target customers

Track the success of marketing campaigns

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