



<https://jobquest.jobsleworld.com/job/hul-careers-work-from-home-hul-jobs-marketing-specialist/>

## Marketing Specialist

### Job Location

IN  
Remote work from: IN

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### Base Salary

Rs. 14,000 - Rs. 18,000

### Qualifications

12th Passed & Graduate

### Employment Type

Full-time

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### Description

## HUL Careers – Work From Home HUL Jobs – Marketing Specialist

Are you looking for **work from home jobs**? Here's a great opportunity to join Hindustan Unilever (HUL) as a **Marketing Specialist**. HUL is one of the leading companies in the FMCG sector. They are hiring talented individuals who are passionate about marketing and creative ideas. If you are searching for **jobs hiring near me**, this job is perfect for you. Work from the comfort of your home and be part of a global brand.

### Details

#### Information

##### Company

##### Position

##### Location

##### Selection Process

##### Qualification

##### Skills

##### Eligibility Criteria

##### Salary

##### Experience

##### Apply Method

##### Application Medium

#### Details

Hindustan Unilever (HUL)

Marketing Specialist

Work from Home

Online Interview, Skill Assessment

Bachelor's Degree in Marketing or related field

Content creation, digital marketing, SEO

Minimum Age: 21 years

INR 25,000-40,000 Per Month

Both Freshers and Experienced can apply

Online Application

Apply through Official HUL Careers Website

### Hiring organization

HUL

### Date posted

January 4, 2025

### Valid through

30.09.2025

APPLY NOW

## Information

**Last Date to Apply**

**Working Hours**

## Details

Apply immediately to avoid missing out

Flexible Hours (Monday to Friday)

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## Job Description

Join HUL as a **Marketing Specialist** and work with a dynamic team to grow the brand's presence online and offline. This is a remote position, so you can enjoy the flexibility of working from home while building your career.

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## Responsibilities

1. Plan and execute marketing campaigns.
2. Create engaging content for social media and websites.
3. Use tools like Google Analytics to track performance.
4. Collaborate with the design team for visual content.
5. Research trends and market strategies.
6. Work on improving brand visibility.
7. Run ad campaigns on platforms like Google and Facebook.
8. Create email marketing templates.
9. Manage and optimize SEO strategies.
10. Analyze feedback and implement changes.

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## Skills Required

- Basic knowledge of digital marketing tools.
  - Good communication and writing skills.
  - Ability to manage time effectively.
  - Knowledge of SEO and social media trends.
  - Creative thinking for marketing strategies.
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## Qualifications

- Bachelor's Degree in Marketing, Communication, or related field.
  - Certification in Digital Marketing (preferred).
  - Freshers can apply with relevant skills.
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## Experience

- No experience needed for freshers.
  - Candidates with 1-3 years of experience will be given preference.
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Don't miss this **free job alert** for **remote jobs** with HUL. Apply now for this **fast important link** Visit the **official site** and kickstart your marketing career today!

**Find the Link in [Apply Now](#) Button**

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