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Freecharge Recruitment 2023 – Work From Home Jobs – Vice President of Marketing Post

Hiring organization
Freecharge

Job Location

India
Remote work from: India

Date posted
May 2, 2023

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Valid through
31.12.2025

Base Salary

Rs. 15,000 - Rs. 20,000

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Qualifications

12th, Graduate

Employment Type

Full-time, Work From Home

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Description

Freecharge Recruitment 2023

The Vice President of Marketing is responsible for developing and leading the marketing strategy for the company.

Work From Home Jobs

This individual will create and execute marketing plans and programs that build brand awareness, drive demand, and increase sales.

The Vice President of Marketing will also be responsible for developing and managing the company's marketing budget.

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Responsibilities:

- Develop and execute marketing plans and programs that build brand awareness, drive demand, and increase sales
- Manage the marketing budget
- Develop and manage relationships with key partners and sponsors

- Develop and manage relationships with key media outlets
- Evaluate marketing effectiveness and optimize campaigns accordingly

Qualifications:

- Bachelor's degree in Marketing or a related field
- At least 10 years of experience in marketing, including 5 years in a leadership role
- Strong track record of success in developing and executing successful marketing campaigns
- Excellent communication and leadership skills

Important Links

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