



<https://jobquest.jobsworld.com/job/flipkart-recruitment-2023-free-job-alert-marketing-coordinator-jobs/>

## Flipkart Recruitment 2023 - Free Job Alert - Marketing Coordinator Jobs

**Hiring organization**  
Flipkart

### Job Location

India  
Remote work from: IND

### Date posted

September 22, 2023

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### Valid through

31.12.2023

### Base Salary

Rs. 13,000 - Rs. 20,000

APPLY NOW

### Qualifications

10th,12th passed/Graduate

### Employment Type

Full-time

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### Description

## Flipkart Recruitment 2023

Position: Marketing Coordinator

Company: Flipkart (Specify the location if required)

About Flipkart: Flipkart is a leading e-commerce company in India, providing a wide range of products and services to customers nationwide. We are currently seeking a highly motivated and enthusiastic individual to join our marketing team as a Marketing Coordinator. This is an excellent opportunity for freshers to kick-start their career in the dynamic field of marketing and contribute to the growth of one of India's largest online marketplaces.

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### Responsibilities:

- Assist in the planning, execution, and coordination of marketing campaigns and activities.
- Collaborate with internal teams, including creative, content, and digital marketing, to ensure seamless execution of marketing initiatives.
- Coordinate the production of marketing materials, such as banners, posters,

brochures, and advertisements.

- Assist in conducting market research and competitor analysis to identify trends, opportunities, and customer preferences.
- Monitor and analyze marketing campaign performance metrics, generating reports and insights for continuous improvement.
- Support the development and implementation of social media strategies, including content creation and scheduling.
- Assist in organizing and coordinating events, promotions, and product launches.
- Maintain effective communication channels with external vendors, agencies, and partners involved in marketing initiatives.
- Monitor and respond to customer feedback and inquiries on various marketing channels.
- Stay updated with industry trends, emerging technologies, and best practices in marketing.
- Assist in managing the marketing budget and tracking expenses.
- Provide administrative support to the marketing team as needed.

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#### **Skills:**

- Bachelor's degree in Marketing, Business Administration, or a related field. Freshers are welcome to apply.
- Strong communication and interpersonal skills, with the ability to collaborate effectively with cross-functional teams.
- Excellent organizational skills and attention to detail.
- Proficiency in using marketing tools and platforms, including social media management tools, analytics software, and content management systems.
- Basic knowledge of digital marketing channels and techniques, such as SEO, SEM, email marketing, and social media advertising.
- Creative thinking and problem-solving abilities.
- Ability to multitask and prioritize tasks in a fast-paced environment.
- Strong analytical skills to interpret marketing data and draw actionable insights.
- Proficient in Microsoft Office Suite.
- Positive attitude, enthusiasm, and a willingness to learn and adapt.
- Ability to work independently as well as in a team.

Flipkart as a Marketing Coordinator and be a part of our dynamic marketing team that drives customer engagement and brand awareness. We offer a collaborative work environment, opportunities for professional growth, and the chance to make a significant impact in the e-commerce industry. Apply now and embark on an exciting marketing career with Flipkart!

#### **Important Links**

**Find the Link in [Apply Now](#) Button**

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