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FedEx Recruitment 2023 - 2+ Years Experience Required - SEO Manager Post

Job Location

India

Remote work from: India

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Base Salary

Rs. 17,000 - Rs. 28,000

Qualifications

12th, Graduate

Employment Type

Full-time

Experience

2+ Years Experience Required

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Description

FedEx Recruitment 2023

The SEO Manager is responsible for developing and executing an SEO strategy that will improve the visibility of the company's website and increase organic search traffic.

FedEx Work From Home Jobs

This individual will work with the marketing team to research keywords, develop content, optimize website architecture, and track and analyze website analytics. The SEO Manager will also liaise with third-party vendors to ensure that the company's website is achieving the best possible search engine rankings.

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FedEx Jobs For Freshers

Responsibilities:

Hiring organization

FedEx

Date posted

April 1, 2023

Valid through

30.09.2025

APPLY NOW

- Develop and execute an SEO strategy that improves the visibility of the company's website
- Research keywords, develop content, and optimize website architecture
- Track and analyze website analytics
- Liaise with third-party vendors to ensure the best possible search engine rankings

Qualifications:

- Bachelor's degree in Marketing, Web Development, or a related field
- At least 3 years of experience in SEO or digital marketing
- Strong understanding of Google Analytics and SEO tracking tools

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