

## Emami Recruitment 2023 – Work From Home Jobs – Marketing Director Post

**Hiring organization**  
Emami

### Job Location

India  
Remote work possible

**Date posted**  
June 23, 2023

**Valid through**  
30.09.2025

### Base Salary

Rs. 50,000 - Rs. 70,000

APPLY NOW

### Qualifications

Graduate, BA, BS

### Employment Type

Full-time

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### Description

## Emami Jobs in India

**Job Title:** Marketing Director

**Reports To:** Chief Marketing Officer (CMO)

### Summary:

The Marketing Director is responsible for the overall marketing strategy and execution for Emami. This includes tasks such as developing and executing marketing campaigns, managing the marketing budget, and leading the marketing team. The ideal candidate will have a strong understanding of marketing principles and practices, as well as experience in the FMCG industry.

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#### • Responsibilities:

- Develop and execute marketing campaigns for Emami's brands
- Manage the marketing budget
- Lead the marketing team
- Develop and implement marketing strategies
- Monitor and analyze marketing performance
- Represent Emami at industry events

#### Skills:

- Strong understanding of marketing principles and practices
- Experience in the FMCG industry

- Excellent written and verbal communication skills
- Ability to work independently and as part of a team
- Ability to think strategically and creatively

**Qualifications:**

- Bachelor's degree in marketing, communications, or a related field
- 5+ years of experience in a marketing role, with at least 3 years in a senior leadership role

**Important Links** Experience in the FMCG industry **Find the Link in [Apply Now](#) Button**

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