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## DTDC Recruitment 2023 - Freshers Jobs - Marketing Consultant Post

**Hiring organization**  
DTDC

### Job Location

New Delhi, Delhi, India  
Remote work from: India

**Date posted**  
March 9, 2023

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**Valid through**  
31.12.2025

### Base Salary

Rs. 12,000 - Rs. 21,500

APPLY NOW

### Qualifications

12th, Graduate

### Employment Type

Full-time

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### Description

## DTDC Recruitment 2023

The Marketing Consultant will be responsible for tasks such as content creation, PR, social media, and website management.

### Jobs Near Me

#### Qualifications:

- Bachelor's degree in Marketing, Communications, or related field
- At least 3 years of experience in marketing and communications role
- Strong writing and editing skills
- Experience with SEO, social media, and website analytics
- Familiarity with content management systems

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### Jobs For Freshers

This individual will work with all members of the marketing and communications team to develop and implement a plan that will build brand awareness and generate leads.

**Responsibilities:**

- Develop and execute a marketing and communications plan that builds brand awareness and generates leads
- Create content for website, blog, social media, and other marketing channels
- Manage PR efforts and secure positive press coverage
- Manage social media accounts and engage with followers

Optimize website for search engines and track website analytics

**Important Links** **Find the Link in [Apply Now](#) Button**

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