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DTDC Recruitment 2023 – Freshers Jobs – Marketing Communications Manager Post

Hiring organization
DTDC

Job Location

India
Remote work from: India

Date posted
February 14, 2023

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Valid through
31.12.2025

Base Salary

Rs. 19,000 - Rs. 27,500

APPLY NOW

Qualifications

12th, Graduate

Employment Type

Full-time

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Description

DTDC Recruitment 2023

The Marketing Communications Manager will be responsible for tasks such as content creation, PR, social media, and website management.

Jobs Near Me

Qualifications:

- Bachelor's degree in Marketing, Communications, or related field
- At least 3 years of experience in marketing and communications role
- Strong writing and editing skills
- Experience with SEO, social media, and website analytics
- Familiarity with content management systems

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Jobs For Freshers

This individual will work with all members of the marketing and communications team to develop and implement a plan that will build brand awareness and generate leads.

Responsibilities:

- Develop and execute a marketing and communications plan that builds brand awareness and generates leads
- Create content for website, blog, social media, and other marketing channels
- Manage PR efforts and secure positive press coverage
- Manage social media accounts and engage with followers

Optimize website for search engines and track website analytics

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