

DTDC Recruitment 2023 – Apply Online – Marketing Communications Manager Post

Hiring organization
DTDC

Job Location

India
Remote work from: India

Date posted
March 2, 2023

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Valid through
31.12.2025

Base Salary

Rs. 20,000 - Rs. 31,000

APPLY NOW

Qualifications

12th, Graduate

Employment Type

Full-time

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Description

DTDC Jobs 2023

The Marketing Communications Manager will lead all aspects of marketing and communication for the company.

Jobs Near Me

Requirements:

- Bachelor's degree in Marketing, Communications, Journalism, or related field
- At least 5 years of marketing experience, preferably in a technology company
- Familiarity with digital marketing tools and techniques
- Strong writing and editing skills

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Jobs For Freshers

This includes developing and executing a comprehensive marketing strategy, creating marketing collateral, and managing public relations.

Responsibilities:

- Develop and execute a comprehensive marketing strategy, including digital, print, and social media campaigns
- Create marketing collateral, including website content, brochures, and case studies
- Manage public relations, including developing relationships with key media outlets and drafting press releases and other communications

Important Links**Find the Link in [Apply Now](#) Button**

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