Dabur Recruitment 2023 – 2+ Years Experience Required – Marketing Technologist Post

Hiring organization
Dabur

Date posted
March 28, 2023

Valid through
30.09.2023

APPLY NOW

Job Location
India
Remote work from: India

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Base Salary
Rs. 12,000 - Rs. 20,000

Qualifications
12th, Graduate

Employment Type
Full-time

Experience
2+ Years Experience Required

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Description

Dabur Recruitment 2023

The Marketing Technologist will be responsible for developing and implementing marketing technology solutions that support the execution of the marketing strategy. This position will require a blend of marketing, technical, and analytical skills.

Dabur Work From Home Jobs

The Marketing Technologist will partner with the Marketing, Sales, and IT teams to develop and deliver solutions that improve the effectiveness of the marketing organization.

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Dabur Jobs For Freshers

Responsibilities:

• Design, build, and maintain marketing technology solutions, including website,

email marketing, landing pages, and CRM integration
• Evaluate new marketing technology solutions and make recommendations for implementation
• Manage website and email platform implementations and updates
• Support execution of marketing campaigns by developing and deploying targeted email communications and dynamic content on websites

Dabur Jobs Near Me

Qualifications:

• Bachelor's degree in Marketing or a related field
• Strong technical skills, including experience with website development (HTML, CSS, JavaScript), email marketing platforms, and CRM integration
• Experience with project management and systems implementation
• Strong analytical skills and experience interpreting data to optimize marketing campaigns

Important Links   **Find the Link in [Apply Now]() Button**

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