

Ceat Tyres Recruitment 2023 – All India Jobs – Marketing Specialist Post

Hiring organization
Ceat Tyres

Job Location

India
Remote work from: India

Date posted
May 2, 2023

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Valid through
31.12.2025

Base Salary

Rs. 8,000 - Rs. 18,000

APPLY NOW

Qualifications

10th, 12th, Graduate

Employment Type

Full-time

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Description

Ceat Tyres Jobs in India

The Marketing Specialist will support the creation and execution of digital marketing campaigns to promote products and services on ecommerce platforms. The Specialist will work with internal and external partners to identify opportunities and execute campaigns that drive traffic and conversions

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• **Responsibilities:**

- -Develop and execute marketing campaigns to drive traffic and sales to the eCommerce platform
- -Create and manage digital marketing, SEO, PPC, and social media campaigns
- -Measure the effectiveness of marketing programs and optimize accordingly
- -Manage the company's website and blog
- -Develop content for email marketing campaigns
- -Collaborate with other departments to ensure smooth communication and coordination of marketing activities
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• **Requirements:**

- -Proven experience in digital marketing, SEO, PPC, and social media marketing
- -Experience managing a website and a blog
- -Strong writing skills
- -Ability to think creatively and strategically
- -Excellent communication and

Important Links

Find the Link in [Apply Now](#) Button

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