

## Ceat Tyres Recruitment 2023 – All India Jobs – Ecommerce Marketing Specialist Post

**Hiring organization**  
Ceat Tyres

### Job Location

India  
Remote work from: India

**Date posted**  
April 20, 2023

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**Valid through**  
30.09.2025

### Base Salary

Rs. 8,000 - Rs. 18,000

APPLY NOW

### Qualifications

10th, 12th, Graduate

### Employment Type

Full-time

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### Description

## Ceat Tyres Jobs in India

The ECommerce Marketing Specialist will support the creation and execution of digital marketing campaigns to promote products and services on ecommerce platforms. The Specialist will work with internal and external partners to identify opportunities and execute campaigns that drive traffic and conversions.

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#### • **Responsibilities:**

- -Develop and execute marketing campaigns to drive traffic and sales to the eCommerce platform
- -Create and manage digital marketing, SEO, PPC, and social media campaigns
- -Measure the effectiveness of marketing programs and optimize accordingly
- -Manage the company's website and blog
- -Develop content for email marketing campaigns
- -Collaborate with other departments to ensure smooth communication and coordination of marketing activities
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#### • **Requirements:**

- -Proven experience in digital marketing, SEO, PPC, and social media marketing
- -Experience managing a website and a blog

- -Strong writing skills
- -Ability to think creatively and strategically
- -Excellent communication and

### Important Links

### Find the Link in [Apply Now](#) Button

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