



<https://jobquest.jobsleworld.com/job/byjus-recruitment-2023-2-years-experience-required-sr-marketing-executive-post/>

Byju's Recruitment 2023 - 2+ Years Experience Required - Sr. Marketing Executive Post

Hiring organization
Byju's

Job Location

Kolkata, West Bengal, India
Remote work from: India

Date posted
April 24, 2023

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Valid through
31.12.2025

Base Salary

Rs. 12,000 - Rs. 17,500

APPLY NOW

Qualifications

12th, Graduate

Employment Type

Full-time

Experience

2+ Years Experience Required

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Description

Byju's Recruitment 2023

We are looking for a Sr. Marketing Executive to join our company and help us grow our business. The ideal candidate will be an experienced marketer who is familiar with both digital and traditional marketing channels and can create marketing campaigns that engage and convert customers.

Byju's Work From Home Jobs

Responsibilities:

- Plan, execute, and measure marketing campaigns across various channels (digital, print, etc.)
- Create engaging content for marketing materials (e.g. website, blog, social media)
- Identify and target potential customers and partners
- Manage website and social media content
- Analyze customer data to identify trends and insights

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Byju's Jobs For Freshers

Qualifications:

- Bachelor's degree in Marketing or a related field
- At least 3 years of experience in marketing, preferably in a B2B environment
- Strong understanding of digital and traditional marketing channels
- Experience creating engaging content for marketing materials

Familiarity with website and social media analytics tools.

Important Links Find the Link in [Apply Now](#) Button

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